## Analytic Combinatorics Note I.23

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One can design codes with better rates. For example, one can apply the following substitution:

$000 \mapsto 00000$	$001\mapsto 00001$	$010\mapsto 00010$	$011\mapsto 00100$
$100 \mapsto 00101$	$101 \mapsto 01000$	$110 \mapsto 01001$	$111 \mapsto 01010$

Since every 5-bit encoded block begins with 0, it is impossible for two 1-bits to be adjacent. The rate of this encoding is  $\frac{5}{3} < 2$ .

An allowed code word is the empty word, 1, or either 0 followed by an allowed code word or 10 followed by an allowed code word. If C(z) is the generating function for the allowed code words, we therefore have  $C(z) = 1 + z + (z + z^2)C(z)$ , so  $C(z) = \frac{1+z}{1-z-z^2}$ . As discussed earlier (see e.g. Analytic Combinatorics Lecture 8 Slide 7), this means that  $C_j = \frac{\phi^2}{\sqrt{5}}\phi^j$ . We thus have

$$2^{n} \leq \sum_{j=0}^{L} C_{j} = \sum_{j=0}^{L} \frac{\phi^{2}}{\sqrt{5}} \phi^{j} = \frac{\phi^{2}}{\sqrt{5}} \cdot \frac{\phi^{L+1} - 1}{\phi - 1}$$
$$n \leq \lg(\phi^{L+1} - 1) + \lg \frac{\phi^{2}}{\sqrt{5}(\phi - 1)} = (L+1) \lg \phi + O(1)$$
$$L+1 \geq \frac{n}{\lg \phi} + O(1)$$
$$L \geq \frac{n}{\lg \phi} + O(1),$$

as desired.